

## **LANDSOUTH CONSTRUCTION PRESS RELEASE**

**CONTACT:** Jackie Artybridge at (904) 280-7960 or [jackie@clockworkmarketing.com](mailto:jackie@clockworkmarketing.com)

**COMPANY CONTACT:** Mike Taylor at (904) 273-6004 or [mtaylor@landsouth.com](mailto:mtaylor@landsouth.com)

**FOR IMMEDIATE RELEASE**

### **LANDSOUTH CONSTRUCTION CYCLIST TEAM SUPPORTS MS WITH “CYCLE TO THE SHORE” RIDE**

JACKSONVILLE, Fla. (October 11, 2010) – [LandSouth Construction](#), a Jacksonville-based general contractor specializing in multi-family construction, recently had a team of eight cyclists participate in the Bike MS PGA TOUR “Cycle to the Shore” ride. Team LandSouth completed the challenging 150-mile ride along with more than 2,800 other cyclists, traveling from St. Augustine to Daytona Beach and back.

In the months leading up to the ride, Team LandSouth raised money and awareness to support the National Multiple Sclerosis Society. The team raised more than \$9,600, exceeding its goal of \$8,000 with seven riders who raised more than \$1,000 each for the organization.

“It has been rewarding and enlightening for our team members to be involved in the “Cycle to the Shore” ride to raise money for MS,” said James Pyle, president and CEO of LandSouth Construction. “We are proud of Team LandSouth for the incredible efforts they put both into fundraising for the National MS Society and in completing the event itself. The team has made a difference in our community and has strengthened their relationships along the way to make LandSouth Construction a better company.”

LandSouth Construction was recently named one of Northeast Florida’s Best Places to Work by both *Florida Trend Magazine* and the *Jacksonville Business Journal*. The company

-more-

officially launched a unique corporate philosophy program in 2010, called Kaizen (Japanese for “change is good”), which focuses on continuous improvements in business and life. One of the elements of this signature program, which is designed to assist in all functions of business, is corporate and employee involvement in the community. In addition to its support of the National MS Society, LandSouth Construction is involved with other local charities, including Builders Care, Habitat for Humanity, the American Cancer Society and Wolfson’s Children’s Hospital.

LandSouth Construction is currently working on projects throughout the Southeast, including Bella Lakes Apartment Homes in Osceola County, Fla., Research Park Apartments in Raleigh, N.C., and a fitness center at Palencia in Jacksonville, Fla.

For more information about LandSouth Construction, call (904) 273-6004 or visit <http://www.landsouth.com>.

### **About LandSouth Construction**

[LandSouth Construction](http://www.landsouth.com) is the Southeast’s premier general contractor specializing in multi-family construction. Founded in 1998, LandSouth Construction has completed more than 6,000 multi-family units in the Southeast. The company builds all product types including apartments, hotels, senior living, student and military housing, condominiums and townhomes. James Pyle, co-founder of LandSouth Construction, has built the company’s success and reputation by constructing projects of the highest quality, aesthetic relevance and enduring value for its clients. The company transforms ideas into first-class communities by providing superior construction management services while building long-term relationships.

LandSouth Construction is headquartered in Jacksonville, Fla. More information about the company is available online at [www.landsouth.com](http://www.landsouth.com) or by calling (904) 273-6004.

## About National Multiple Sclerosis Society

[The National Multiple Sclerosis Society](http://www.nationalmssociety.org) funds research, advocacy, professional education and programs and services that help people with multiple sclerosis and their families. The society's mission is to mobilize people and resources to drive research for a cure and to address the challenges of everyone affected by MS. It has chapters across a 50-state network, including North Florida.

For more information about the National MS Society, call (904) 332-6810 or visit [www.nationalmssociety.org](http://www.nationalmssociety.org).

### Photography:

- 1.) Team LandSouth, a seven member group of cyclists from LandSouth Construction, raised more than \$9,600 for the National Multiple Sclerosis Society through its participation in the Bike MS PGA TOUR "Cycle to the Shore" ride. (l. to r. Chuck Ragland, Mike Taylor, Steven Dodak, Kyle Passkiewicz, Joe Passkiewicz, Kathy Passkiewicz and Joy Thomas)

