

LANDSOUTH CONSTRUCTION PRESS RELEASE

CONTACT: Jackie Artybridge at (904) 280-7960 or jackie@clockworkmarketing.com

COMPANY CONTACT: Mike Taylor at (904) 273-6004 or mtaylor@landsouth.com

FOR IMMEDIATE RELEASE

LANDSOUTH CONSTRUCTION RECEIVES GRAND AURORA AWARD FOR BUILDING OF INTEGRA SHORES AT DAYTONA

JACKSONVILLE BEACH, Fla. (July 29, 2010) – On behalf of Integra Land Company, [LandSouth Construction](#) has been awarded one of the building industry’s highest honors, an AURORA Award and the prestigious Grand AURORA Award, for Integra Shores at Daytona in Daytona Beach, Fla. Integra Shores was developed by Lake Mary-based Integra Land Company.

LandSouth Construction received its AURORA Awards in the rental apartment community category. AURORA Awards, given for building and design excellence, are presented each year at the Southeast Building Conference to industry professionals actively involved in projects throughout a 12-state Southern region. Only a select group of winners are presented with the notable Grand AURORA.

Judging for the apartment category was based on community entrance, overall master/site plan, streetscapes, common areas, recreational facilities, overall architecture design, floor plan function and design, interior merchandising and finishing, and livability.

“We are very honored to receive a Grand AURORA Award and also pleased that our work with the community of Integra Shores has been recognized,” said James Pyle, president and CEO of LandSouth Construction. “It is always humbling to be part of such a prestigious group of industry winners.”

-more-

Integra Shores at Daytona is a 288-unit luxury apartment complex. It contains a stunning resident lounge and state-of-the-art fitness center, an outdoor summer kitchen/entertainment area, picnic area and dog park. LandSouth Construction completed the community in 2008.

In addition to the Grand AURORA Award, LandSouth Construction was ranked 21st and 114th on 2009 lists of top builders and contractors by *Builder Magazine* and *Southeast Construction Magazine*, respectively. The company was also recently listed as one of Northeast Florida's "Best Places To Work" by both the *Jacksonville Business Journal* and *Florida Trend Magazine*.

For information about LandSouth Construction, call (904) 273-6004 or visit www.landsouth.com.

About LandSouth Construction

[LandSouth Construction](http://www.landsouth.com) is the Southeast's premier general contractor specializing in multi-family construction. Founded in 1998, LandSouth Construction has completed more than 6,000 multi-family units in the Southeast. The company builds all product types including apartments, hotels, senior living, student and military housing, condominiums and townhomes. James Pyle, co-founder of LandSouth Construction, has built the company's success and reputation by constructing projects of the highest quality, aesthetic relevance and enduring value for its clients. The company transforms ideas into first-class communities by providing superior construction management services while building long-term relationships.

LandSouth Construction is headquartered in Jacksonville, Fla. More information about the company is available online at www.landsouth.com or by calling (904) 273-6004.

About AURORA Awards

The AURORA Award competition is open to builders, architects, interior designers,

-more-

landscape architects and other home building professionals in Alabama, Arkansas, Florida, Georgia, Kentucky, Louisiana, Mississippi, North Carolina, South Carolina, Tennessee, Texas and Virginia. AURORA Award winners are announced each year in conjunction with the Southeast Building Conference. SEBC is a 12-state regional conference attended by more than 8,000 home building professionals.

Photography:

- 1.) LandSouth Construction received a prestigious Grand AURORA Award for its work on the Integra Shores at Daytona apartment community.

