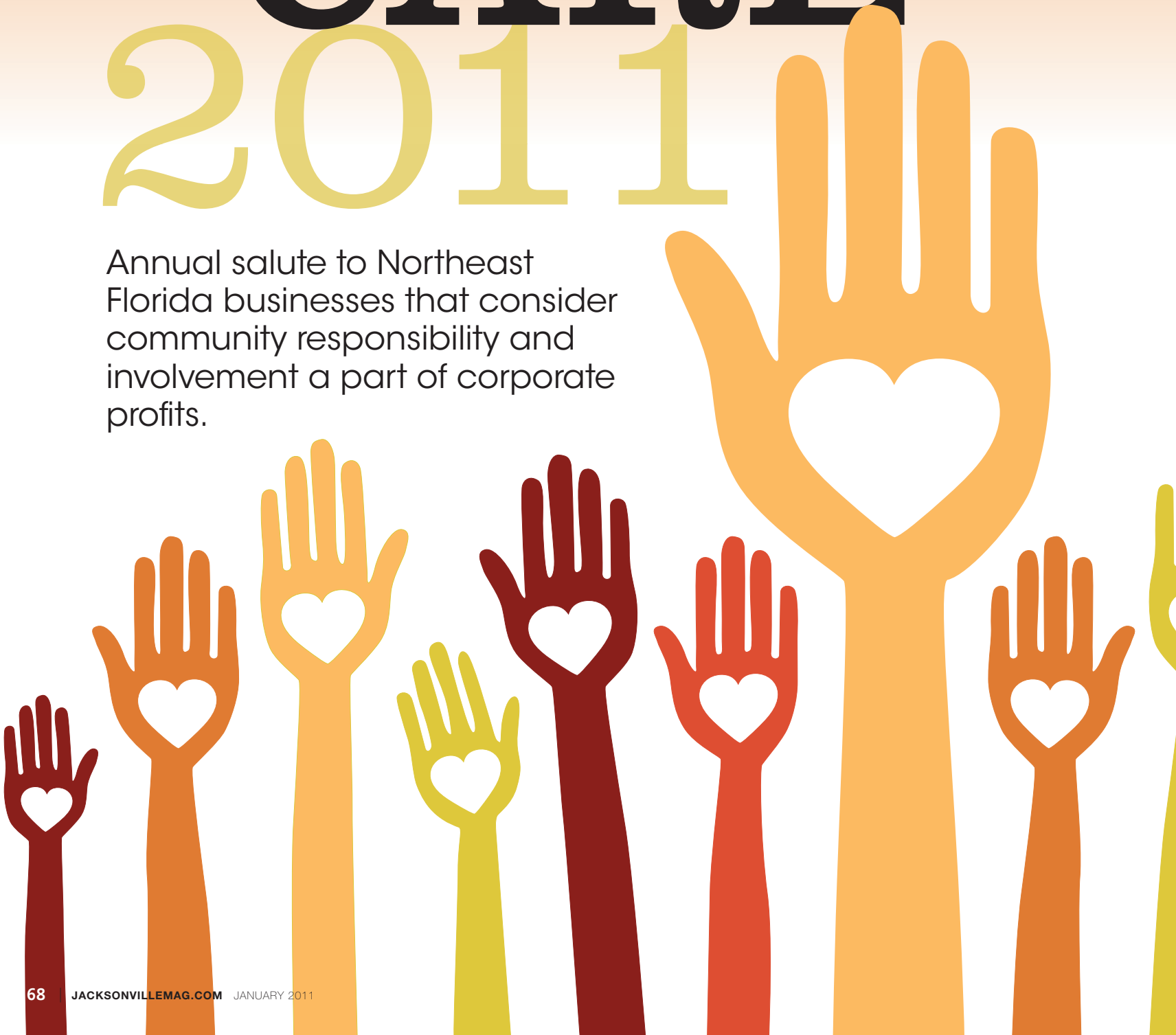


JACKSONVILLE MAGAZINE'S

# Companies that CARE 2011

Annual salute to Northeast Florida businesses that consider community responsibility and involvement a part of corporate profits.





◀ **Giving Hope**

Members of **Financial Design Associates** celebrate holidays twice a year at Hope Haven Children's Clinic after-school program. They sing songs, help the children make a craft, and give out treat bags they have put together. They also have an annual book drive on Hope Haven's behalf to replace the children's books from their lobby.



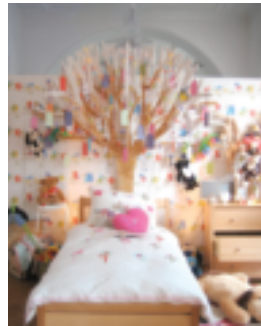
◀ **Helping Disabled Vets**

**Foundation Financial Group** gave a refreshing face-lift to the meetinghouse for the Southside Jacksonville branch of the Disabled American Veterans. The company also donated funds to the organization which receives no federal funding.



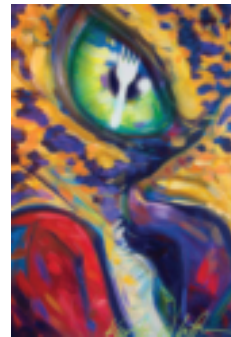
▲ **Gift of Art**

The mission of The Cathedral Arts Project, supported by **Haskell** team members, is to enrich the quality of life in Northeast Florida by unleashing the creative spirit of young people. Serving over 1,200 children each week, CAP is the largest provider of free, ongoing after-school programming in the visual and performing arts for public school students in Duval County.



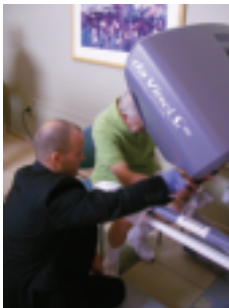
▲ **Borders of Love In Motion Physical Therapy**

's Borders of Love program works in conjunction with Nemours Children's Clinic. Each month, the clinic suggests a patient and the therapists design, purchase materials and decorate that child's bedroom or personal space, making it a healing and happy place.



◀ **Creative Giving**

The **Kurtis Group** donated time and materials to a number of nonprofit agencies for various levels of design support, including the Cystic Fibrosis Foundation. The advertising agency has made an 11-year commitment to CFF's major fundraiser, the Annual Tailgate Kickoff to a Cure.



▲ **Statistical Screens**

**Memorial Hospital** teamed up with the NFL to publicize the importance of men over 40 getting tested for prostate and colorectal cancer. The hospital hosted more than 350 men for its "Know Your Stats" free screening event where visitors were able to get a hands-on look at the da Vinci operating system, a minimally invasive option for surgery.



▲ **Work For Good**

**Main Street America Group** encourages its employees to be active citizens by providing each individual with a paid volunteer day to use at the charitable organization of their choice. In 2010, many of their employees teamed together to spend the day at the Clara White Mission where they served breakfast and cleaned and organized a large storage warehouse.



▲ **A Place To Call Home**

**LandSouth Construction** partnered with Builders Care as their entire company pitched in their time and abilities to make major house repairs for a single mother raising a special needs child.



▲ **Care Packages**

The **Omni Jacksonville Hotel** showed its support of our military troops by sending holiday cards and providing boxes of goodies for servicemen and women overseas. The staff set up tables in the hotel's lobby to allow guests to sign holiday cards to be delivered to US Marines deployed in Afghanistan, along with boxes of cocoa mix, hand warmers and candy.



◀ **Give and Get**

The Treecycle Program at **Native Sun Natural Foods Market** rewards customers for using reusable grocery bags in the store. Every time a customer uses a reusable bag, they earn five cents per bag off their total purchase or the chance to donate that amount to Greenscape of Jacksonville. Since starting the program in 2008, Native Sun has raised over \$3,500 for Greenscape.

**CORPORATE PHILOSOPHY ON COMMUNITY GIVING:** At Haskell we understand that our presence in the communities we serve provides us an opportunity to give back. We dedicate at least 5% of our corporate profits to charitable and philanthropic causes. Our colleagues build on that base with hundreds of volunteer hours through hands-on action, as well as board leadership and service. Our philosophy is that as responsible community leaders, giving back is a moral and ethical imperative. It is also our belief that our colleagues grow in their understanding of the plight of those less fortunate when we give of our time, our talent and our resources. Giving back to the community is a way that the company, and each of us individually, can honor our heritage and leave a legacy greater than that which we inherit.

### **IN MOTION PHYSICAL THERAPY**

**TYPE OF BUSINESS:** Physical therapy

**LOCAL EMPLOYEES:** 5

**CORPORATE PHILOSOPHY ON COMMUNITY GIVING:** We have a program called Borders of Love in conjunction with Nemours Clinic in which we design, purchase materials and decorate a child's personal space to make it a healing and happy place. We look forward to our next new recipient each month, and it is something that gives all of us joy and a renewal for why we are here.

### **THE KURTIS GROUP**

**TYPE OF BUSINESS:** Advertising agency

**LOCAL EMPLOYEES:** 5

**CORPORATE PHILOSOPHY ON COMMUNITY GIVING:** The Kurtis Group's mission is to create success for our clients and our agency by applying fair and ethical practices, outstanding creative services and sound business strategy, and by fostering meaningful relationships that encourage cooperation and mutual respect. We believe it is very important for businesses to invest back into the community in which they operate. The Kurtis Group continues to annually donate more than 300 hours of creative services and management to promote nonprofit and local civic efforts.

### **LANDSOUTH CONSTRUCTION**

**TYPE OF BUSINESS:** General contractor

**LOCAL EMPLOYEES:** 14

**CORPORATE PHILOSOPHY ON COMMUNITY GIVING:** LandSouth Construction desires to create a meaningful change in our community through the donation of our time and our resources, which will strengthen our relationships and make LandSouth a better company.

### **THE MAIN STREET AMERICA GROUP**

**TYPE OF BUSINESS:** Property/casualty insurance

**LOCAL EMPLOYEES:** 175

**CORPORATE PHILOSOPHY ON COMMUNITY GIVING:** Ownership, relationships and service are the core values that bind The Main Street America Group and our employees. Since our company's founding in 1923, we have remained committed to demonstrating our core value of service through our many philanthropic efforts. We believe it is essential to serve the communities where our people work and live.

### **MEMORIAL HOSPITAL**

**TYPE OF BUSINESS:** Healthcare

**LOCAL EMPLOYEES:** 1,850

**CORPORATE PHILOSOPHY ON COMMUNITY GIVING:** Memorial Hospital has a tradition of being actively involved in, and having a strong relationship with, our community. At Memorial Hospital, we are committed and dedicated to supporting numerous charitable organizations. Our employees take an active role in giving back to the community by volunteering their time and financial resources. Memorial Hospital also offers community health screenings, sponsors charitable events, and participates in volunteer efforts of all kinds.

### **NATIVE SUN NATURAL FOODS MARKET**

**TYPE OF BUSINESS:** Organic supermarket

**LOCAL EMPLOYEES:** 100

**CORPORATE PHILOSOPHY ON COMMUNITY GIVING:** The mission of Native Sun Natural Foods Markets' GreenApples Charity Program is to develop programs that allow our employees and customers to raise funds

One of the most important things we deliver doesn't arrive in our freight cars.

CSX works with City Year to create brighter, safer tomorrows through the power of volunteerism and community service.

How tomorrow moves [CSX]